



Open Source 101 for Managers: Defining the Terms

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This Presentation

- *Things to Know*
- *Licensing*
- *Myths v. Facts*
- *Risks*
- *Strategy*
- *Staffing and Skills*
- *Talks to See*

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We Love Acronyms

- RSS*
- XML*
- RPC*
- HTTP*
- SMTP*
- FTP*
- URL*
- HPC*

- FOSS/FLOSS*
- GPL*
- LGPL*
- BSD*
- CPL*
- MPL*
- QPL*

- OSDL*
- OSL*
- OSSI*
- LTC*
- OSI*
- WC3*
- SPI*



Things to Know #1

FLOSS == FOSS != OSS



Things to Know #2

Open Source is not Free
(as in beer)



Licensing

- GPL: Protect rights to use
- Dual licensing
- Why does this matter?
- Don't make your own license



Dispelling Myths

- This is a holy war
- Open Source is not supported
- Trademarks == Copyrights == Licensing
- No \$\$\$ in open source (more later)
- Open source is totally free!!!



Just the Facts

- Enabling collaborative communities
- Why is open source successful?
 - Lower Operating Costs
 - Collaborative Return on Investment
 - Service Economies
 - Complementary Product Impact



Risks

- Licensing mess
- Intellectual property issues
- Choosing a project that dead-ends
- Lack of talent



This is Hogwash! Who's makin' money here?!

- Optimization
- Dual license
- Consulting
- Subscription
- Patronage
- Hosted
- Embedded



Strategies for Adoption

- Do nothing
- Use only
- Use and contribute
- Actively engage the community with people and resources



Your Strategy

*Note: you must have one whether
you like it or not.*



Staffing and Skills

- How do you staff up?
- Developing your teams' skills



Talks to See

- Jason McKerr about Community Source
- Dan Frye's Linux in Business
- IT Skills Panel



Questions? Comments?

